

FRIENDS OF PAC 2022 ANNUAL REPORT



**Ensuring supplemental funding
and community engagement for
ongoing recreational services
and facilities in support of the
Pinedale Aquatic Center**

2022 IN REVIEW

2022 was an amazing year of fundraising growth and community engagement for Friends of PAC. Welcoming increased visitor numbers, PAC had a great year!

- Supported PAC with **\$124,900** through grants, fundraising and private donations and equipment purchases.
- Had a successful 2nd annual Midnight on the Mesa 12-hour relay with the addition of a one-lap and FREE kids race!
- Utilized our Youth Scholarship Fund which administered \$4,300. These dollars make programs, memberships, and summer camp accessible to all youth without the burden of financial restrictions. In addition, this fund allows for DFS families to utilize PAC.
- Dedicated volunteers contributed 1422 volunteer hours and \$2,572 of in-kind donations.
- Secured grants from the Wyoming Arts Council, Wyoming Community Foundation, and Temporary Assistance for Need Families. These grants are critical support for current programs and ensure their quality and accessibility.



GRANT FUNDING SOFTENS FINANCIAL BURDEN OF CAMP TUITION

Thanks to the TANF (Temporary Assistance for Need Families) grant, 13 summer day camp scholarships were offered in 2022 providing a total of \$8,975 in tuition assistance.

GRANTS & PROGRAMS



SUMMER DAY CAMP

Summer camp has always been a popular program but the skyrocketing demand for elementary-aged summer care surpassed all expectations. Over 100 youth attended at least one day of camp in the 2022 summer. There was also the addition of 6th grade.

PAINTING AND PLAYING UKULELES

Summer campers were given the opportunity to paint and learn how to play the Ukulele thanks to the Wyoming Arts Council grant!

LEARN TO SWIM

An essential program teaching a critical life skill, the Learn to Swim program reached 327 Sublette County children in 2022.

SCHOLARSHIP OPPORTUNITIES

Thanks to the generosity of a private donor, Friends of PAC is offering scholarships for PAC youth programs and youth memberships. Previously offered directly by PAC, Friends of PAC scholarship options provide a broader reach with the qualifying financial criteria. We have expanded the Scholarship program to help provide Department of Family services visits at PAC.

**SUBLETTE BOCES
WYOMING
COMMUNITY
FOUNDATION**

WY ARTS COUNCIL

**SUBLETTE COUNTY
RECREATION BOARD**

**ROCKY MOUNTAIN
POWER FOUNDATION**

TANF

**PINEDALE TRAVEL
& TOURISM**

EVENTS & FUNDRAISING

Midnight on the Mesa: The second annual all-night fundraising race was another success! Teams raced through the night on a course just South of Pinedale that provides incredible views of our mountain town. This year, the addition of Moonrise on the Mesa, a 1 lap event and Sunrise on the Mesa, a free kid's race, brought in more racers of all ages and abilities. Get ready for more glow-in-the-dark & neon fun next year on June 16 & 17, 2023 Midnight on the Mesa. This event has raised over \$40,000 with the support of our main sponsors Pure West and Union Wireless.

2022 Midnight on the Mesa—June 17 & 18

12-hour Trail Relay Race (1-4 person teams)

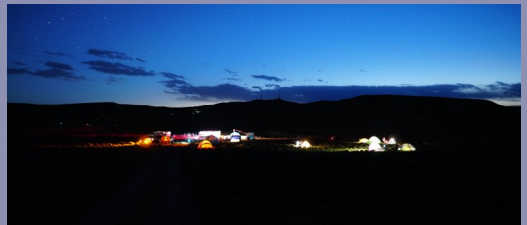
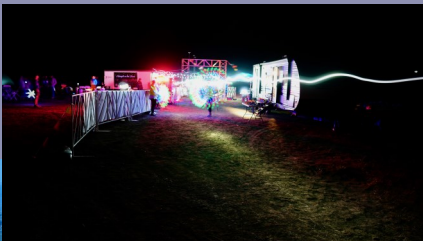
NEW! Moonrise on the Mesa (One-Lap) and Morning on the Mesa (Free Kids Race)

2022 RACE SPONSORS



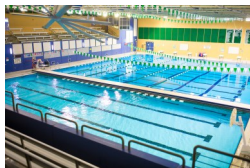
2022 Race Photos

Photo Credit: Mike Bye



EVENTS & FUNDRAISING

Swim-a-thon: Friends of PAC started 2022 with our first ever Swim-a-thon. Swimmers challenged themselves to complete a certain number of laps and found generous sponsors that pledged a donation for each lap. Doc Foster swam an impressive 800 laps. A huge thank you to the dedicated swimmers - all of their hours in the pool raised over \$13,500!



Open House & Art Reception: In February, in partnership with the Sublette County Centennial Celebration, Friends of PAC held an art show at the Sublette County Library highlighting recreation. The evening also featured a silent auction of original artwork made by PAC's Little Wrangler Day Camp participants. The pieces made by campers were part of a grant funded by the Wyoming Arts Council to create vibrant sound baffles for the gym. The unique event raised almost \$1,100 for Friends of PAC and demonstrated the importance of volunteer based groups supporting each other in this community.



WyoGives: The third annual state-wide day of giving is organized by the Wyoming Nonprofit Network. It is a fun and engaging opportunity for Friends of PAC to spend 24 hours in partnership with hundreds of other Wyoming nonprofits. Two local businesses; Teletractors and Cheeney Landscaping provided matched donations and helped us raise \$17,900! Additional thanks to the generous matched dollars from Hughes Charitable Foundation. As awareness of this day grows, Friends of PAC hopes to make this event a keystone of our fundraising initiatives. WyoGives is already on the calendar for July 12, 2023.



EVENTS & FUNDRAISING

Duck Derby: A huge thank you to Jorgensen's for sponsoring the Great Pine Creek Duck Derby in August. Hundreds of ducks floated Pine Creek at the final concert in the Pinedale Fine Arts Council Outdoor summer series. This is an incredible event to watch, but you need not be present to participate - you may purchase ducks online starting in early April. Ducks are limited so don't miss out on your winning flock! Over \$2,200 were raised by hundreds of donors!



Volunteer Appreciation Day: The Volunteer thank you event was a great get together with fellow Friends of PAC supporters and community members! Bison's Bounty donuts were provided and we discussed the 2022 year and accomplishments, upcoming events and year-end donation opportunities. Friends of PAC's success is the result of our incredible supporters, volunteers and donors. We appreciate everyone for their generosity and support of our mission. Want to volunteer at a Friends of PAC event? Please email info@welovepac.com and let us know!

Zombie Dash: This year we brought back the Zombie Dash! Racers walked, ran or zombied from PAC through Pinedale to Stockman's Bar & Restaurant. Stockman's was an amazing host for this event, graciously providing \$100 gift certificates as well as bonus prizes for categories such as best costumes and best zombies! A Zombie after party with DJ Ben Davis made this fundraiser an epic Halloween event. Look for information this fall for our next Zombie Dash!

2022 Zombie Dash Volunteers



2022 Zombie Dash Sponsor



2022 Zombie Dash Award Winners



EVENTS & FUNDRAISING

December Frosty 5k: Over 55 racers started out Christmas Eve with the annual Frosty 5k. This free community event has been a staple event of PAC's for years and this year utilized our new race timing system purchased with funds received from the Sublette County Recreation Board.



Giving Tree: For the past two years, Friends of PAC has created donation ornaments for the PAC tree in the lobby. These ornaments have various giving opportunities that support the PAC. From summer camp program supplies to gift cards that the PAC can utilize for snacks, additional supplies or general funding.



I ❤️
PAC

FINANCIALS

**\$124,900
to PAC**

125 New Donors!

**7 grants valuing
\$48,635.65**

**1,422 Volunteer
Hours**

**100% Board
Contribution**

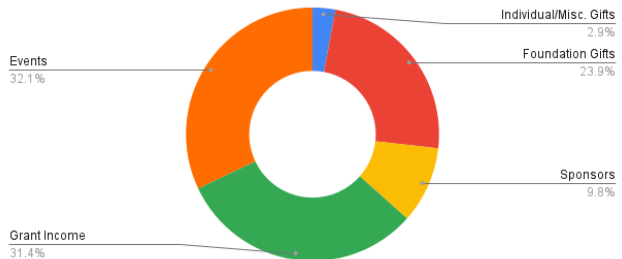
**DONOR
HIGHLIGHTS**

Windscreens for the outdoor tennis, basketball and pickle ball courts were in dire need of replacement. Thanks to two amazing local businesses: M&M Disposal and Real Estate of Wyoming, funds were provided to replace the screens for years to come. Thank you!



Friends of PAC continues to strive to provide as much supplemental funding support to PAC as possible. The all volunteer board works hard to ensure donated dollars go to the mission of supporting ongoing programs and facilities at the Pinedale Aquatic Center. Because of this dedication and the many volunteer hours contributed by board members, 80% of revenue generated in 2022 directly supported the Pinedale Aquatic Center! Only 4% was used for administrative and professional contracting services. The remaining 16% was used for hosting fundraising events and general overhead expenses.

2022 Donor Types



IMPACT OF FRIENDS OF PAC

Through funding support, Friends of PAC is proud to have supported the following at PAC:

- 93 Hours of enrichment instruction Comment start during Comment end summer day camp (45 hours of STEAM activities, 58 hours of special guest presentations)
- \$13,477.50 in funding for tuition assistance for summer camp
- 499 young student athletes benefited from participating in Jr Wrangler sports
- 327 youth completed swim lessons
- Purchase of STEAM supplies for programs
- Maintaining of facility and public hours for 94,766 visits.

SPOT LIGHTS

SUMMER INTER PROGRAM

As part of the 'Ready for the Workforce Program' facilitated by Sublette County Chamber of Commerce and Sublette BOCES in cooperation with Sublette County School District #1, we had the incredible opportunity to work with Pinedale High School Senior Neely Prater. Neely took on a variety of tasks from stuffing mailers, hanging posters, taking pictures, designing social media posts and even assembling ukuleles! She tackled her wide range of responsibilities with enthusiasm and we appreciate her efforts. Thank you Neely!



WYOMING ARTS COUNCIL UKULELE PROJECT

As part of an Art Enhancement program partially funded by the Wyoming Arts Council, local artist Mae Orm helped LWDC campers to create a vision for the Ukuleles and then make that come to life by painting their Ukuleles. Next, Ukulele instructor Arlaina Goddard visited campers to teach them a song on the instrument. Campers performed on their custom Ukuleles at the Sublette Center and PAC!



VOLUNTEER OF THE YEAR MORGAN FABER

Morgan Faber has brought her experience and expertise as an avid runner and community member to help support our Midnight On the Mesa race ever since the race began in 2020. We are so grateful for her support, generosity and dedication as a Friends of PAC Events Committee member. Her enthusiasm for Friends of PAC is so much appreciated, thank you Morgan!



OUR 2022 FUNDING FRIENDS

Friends of PAC's mission is made possible largely through the generous donations from our valuable friends. For a complete list visit our website.

FOREVER FRIEND - \$20,000+

Anonymous

BEST FRIEND - \$5,000+

Amy and John Scott

Charles Trover Family Foundation

Foundation for the Carolinas

Wyoming Community Foundation

Wyoming Arts Council

TANF Grant

Sublette County Rec Board

CIRCLE OF FRIENDS - \$1,000+

Hughes Charitable Foundation

Andrew Moses

Jorgensen

Rocky Mountain Power Foundation

M & M Transfer

Pinedale Half Marathon

PureWest

Pinedale Travel and Tourism

Real Estate of Wyoming

STS Foundation

Union Wireless

CLOSE FRIEND - \$500+

Abie Beck

Rio Verde

Amber Anderson

Sundance Motel

Everett Diehl

Rocky Mountain Yeti

High Mountain Real Estate

Pinedale Lumber

Sophie Interiano

Peter Scherbel Agency

Don Jackson

Performance Tech

Cheeney Landscaping

Windy Noble

Country Lane

Nested West

THANK YOU to all fundraising supporters who ran Midnight on the Mesa or purchased ducks for the derby!

BUSINESS EVENT SPONSORS



PUREWEST.
Essential Energy. Responsibly Produced.



State Farm
Peter Scherbel
307-367-7008
www.insuredbyscherbel.com



AMAZON SMILES & WISH LIST

In 2023, Amazon has decided to discontinue their Amazon Smiles program. In 2022, we received \$344.49 from Amazon Smile. An alternative way to help give, is to direct you Ridley's points to Friends of PAC! Also, check out our Amazon wish list by searching charity wish lists for Friends of PAC.



Visit www.welovepac.com to view a full list of donors.

BOARD CHAIR REPORT

In 2022 Friends of PAC had another record breaking fundraising year, with over \$155,000 raised! This incredible support demonstrates the significance of PAC in our community and the importance of the programs and services PAC offers. The generosity of individuals, businesses, and organizations is critical as costs continue to rise and the demand for services constantly increases.

Thank you so much to outgoing board members Tiffany Biffle, Dylan Reese and Ahna Vitt. Tiffany was incredibly instrumental in developing a solid bookkeeping system. Dylan Reese will spend even more time volunteering with local basketball programs and will stay on our Scholarship Committee. Ahna Vitt stepped down from her role as Vice-Chair to enable her to step into the role of Executive Director for Friends of PAC. We are thrilled to have her knowledge, experience and enthusiasm. We appreciate their time, input and dedication and look forward to seeing them at upcoming events. A big welcome to all the new board members Everett Diehl, Claire Fairbanks, Jahna Groh, and Stacie Moses!

Looking ahead to 2023 we have another year full of fundraising opportunities from the Swim-a-Thon, Midnight on the Mesa, WyoGives and our annual Pine Creek Duck Derby, to name just a few. As Friends of PAC continues to grow, we are expanding our volunteer lists, committee members, sponsorship opportunities as well as fundraising events. Please reach out to a Board Member, or Ahna Vitt, for more information about how you can help. Many, many thanks to all who have made our growth possible, we are so grateful to all of our volunteers, donors and partners!

-Emi Domoto-Reilly
Board Chair



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I ♥ PAC

OUR 2021 BOARD OF DIRECTORS:

Emi Domoto-Reilly—Chair
Stacie Moses—Vice Chair
Everett Diehl—Treasurer
Claire Fairbanks—Secretary
Karla Bird—At large
Jahna Groh—At large
Amber Anderson—Ex-officio

Employees:

Ahna Vitt—Executive Director

HOW TO SUPPORT:

Donate

- Online
- By Mail
- Dropbox by guest services @ PAC

Volunteer

Attend Fundraisers and Events

Donate Points

- Ridley's Hometown Advantage

Shop our Amazon Wish List

Planned Giving

Sponsorship

Follow on Social Media



Little Wrangler Basketball Grades 1-2 Sponsored by Peter Scherbel Agency



Rocky Mountain Power Foundation

Learn-to-Swim Grant



Jr. Wrangler Soccer Sponsored by PureWest