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2019 ANNUAL REPORT

OVERVIEW

2019 was a year full of growth and excitement for Friends of PAC (FOPAC). Most importantly, in June, we received our IRS 501(C)3 non-profit tax designation. At the end of the year, we said a huge thank you for out-going board members Jason Spaeth and Jason Burton (Burton plans on exiting his role as soon as Vice Chair is named in early spring 2020). We are thrilled to announce the addition of four new board members: Tiffany Biffle, JJ Huntley, Melissa Ryckman and Ahna Vitt. Our new board members bring a variety of non-profit experience and most importantly passion for PAC programming, community engagement and furthering the Friends of PAC mission.

In 2019 FOPAC gave an impressive **\$46,863.61** to PAC. Friends of PAC continues to work very closely with the PAC director, Amber Anderson, to fulfil the budget requests and to coordinate fundraising and marketing strategies. Maintaining a close partnership is critical to ensure that donated dollars are allocated to any earmarked programs and grant funds are administered to the appropriate programs. We are grateful for her leadership, dedication to the community and vast institutional knowledge of the PAC and vision for the organization's future.

This year we will continue an aggressive community education campaign concerning the current PAC funding and services that are provided. We will continue to have significant fundraising goals ahead of us and are confident that we will be able to achieve them by expanding our funding sources and diversifying our private donor base.

MISSION STATEMENT

To ensure supplemental funding and community engagement for ongoing recreational services and facilities in support of the Pinedale Aquatic Center.



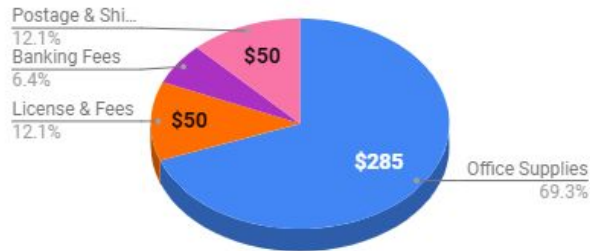
FINANCIALS

A comprehensive Treasures report is available on our website.

2018 REVENUE



2018 EXPENSES



ACCOMPLISHMENTS

501(c)3 Status

Fundraising

Grants

Events

501(c)3 STATUS

The 501(c)3 tax designation by the IRS classifies FOPAC as a non-profit organization and is essential to providing broad access to grants and private foundation dollars. This designation was received in June, which was after many grant deadlines (grant cycles often end in May and early June). We are very proud that every grant proposal that was submitted in 2019 was awarded partial or full funding!!

FUNDRAISING

With limited expenses and overhead, FOPAC significantly increased donations from 2018. Our goals in 2019 were to diversify our funding base and to engage in community partnerships. We reached that goal through small local events, applying for local and state grants and reaching out to community leaders to underscore the current funding situation at the PAC.

Donors:

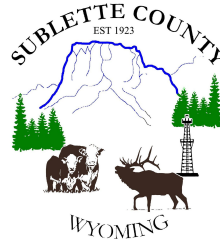
- 100% Board Participation!
- 44% PAC staff contribution (27 employees returned envelopes)

| Friend (\$1+) | | Fitness Friend (\$50+) | Family Friend (\$100+) |
|--|--|---|---|
| Russel Adams Eleanor Arnett Frank Baglin Judi Boyce Joey Burke | Ruth Mack Ervin New Robin Porwoll Christina Ramos Amanda Templar | Jason Burton Kari DeWitt Julie Huntley Nested West Rivera Lodge | Amber Anderson Joan Dean Katerine Domoto Nora & Daniel Farrand Andrew MacKenzie |

| | | | |
|---|---|--|---|
| Mindi Crabb Brandi Crockett Dauwen Family Elisha Haley Cecilia Karins Sharolyn Lopez | Teresa Tomaski Valerie Werbelow | Sublette Swim Team | James Mitchell Pinedale Auto Supply Bettina Sparrow Judith Walker & George Hallenbeck Kirby Walker |
| Close Friend (\$500+) | Circle of Friends (\$1,000+) | Best Friend (\$5,000+) | Forever Friends (\$20,000+) |
| Anonymous | Frank & Karla Bird Smiles for Life w. Pinedale Dental | Anonymous Wyoming Community Foundation Rocky Mountain Power Foundation | Anonymous |

GRANTS

| <u>Source</u> | <u>Amount</u> | <u>Program Support</u> |
|----------------------------------|---------------|--------------------------|
| BOCES | \$2,500.00 | Little Wrangler Day Camp |
| Rocky Mountain Power Foundation | \$5,000.00 | Learn-to-Swim Programs |
| Sublette County Recreation Board | \$1,477.00 | Youth Sports Equipment |
| Wyoming Community Foundation | \$5,000.00 | Little Wrangler Day Camp |



EVENTS

Duck Derbies!! In 2019 we focused on small events that were easy to organize, execute, replicate and economical. We held 3 duck derbies and participated in the global Giving Tuesday program. For the derbies, rubber ducks were purchased, then “raced” and winners received either a portion of the pot or prizes. Two duck derbies were held at the PAC during the Summer and Fall Expos with the ducks racing down the lazy river. Our largest Duck Derby was held at the Wind River Mountain Festival in Mid-July. Over 20 volunteers made this fun, family friendly event possible and we are looking to expand this in 2020. **Dollar Raised: \$1829.00**

Volunteer Hours: Over 350 hours!

2020 GOALS

- 1.) Fundraising & Grant Writing
- 2.) Community Engagement & Education
- 3.) Expand Event Opportunities

PAC annually submits a funding request to Friends of PAC. In 2018, the PAC requested \$30,000 which FOPAC fulfilled along with an additional \$16,000+. In 2019, for the FOPAC fiscal year, PAC has requested \$70,000. The Board is eager to meet this large goal which will certainly demonstrate the capacity of FOPAC to significantly impact PAC financial needs.

I greatly appreciate the significant time, energy and financial dedication that our all volunteer board has committed to Friends of PAC. Their efforts and continued support are imperative to our sustained success. This success is passed on to the PAC where 100 youth visit DAILY and over 100,000 visits per YEAR reinforce the need and demand for the programming and unrivaled services offered to our community.

Emi Domoto-Reilly
Board Chair

THANK YOU FOR ALL OF YOUR SUPPORT AND DEDICATION!

Friends of PAC
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